Proceedings of

the 4th Conference of the European Social Simulation

Association

(ESSA'07)

September 10-14, 2007 Toulouse, France

Frédéric Amblard (ed.)

ISBN: 978-2-9520326-7-4

IRIT Editions

Preface

For nearly 15 years, social simulation and computational approaches for understanding social phenomena has reached a rapidly growing audience from very different disciplines. Some researchers are attracted by new tools, methods or even paradigms to understand their object of research as is the case in sociology, economics or psychology. Others have found in simulation an interesting tool with which to communicate, negotiate or to support stakeholders' decision-making. This is the case in some political sciences, in management, and with the participative modelling approach for resource-management. Other researchers, mainly modellers, are interested by the richness of social phenomena and the challenges it presents in trying to capture even a small subset of this complexity with simple models; such is the case for computer scientists or physicists. ESSA'07, the fourth edition of the of the European Social conference Simulation Association (http://www.essa.eu.org) following the other editions is a meeting place at the crossroad of all these disciplines and motivations. The articles that will be presented during the conference are at the same at a very valuable level in their own disciplinary domain but are also accessible to a wider audience and bring then inspiration to other

These proceedings contain the papers presented during this conference held in Toulouse, France, September 10-14, 2007. The increasing popularity of the ESSA conferences enables this year to receive more papers than usual and then to increase the scientific quality of the conference. As an indicator, the selection rate for presentations is nearly 50% this year.

Finally, special thanks are due to the numerous researchers who submitted their best works to ESSA'07, presented a tutorial, reviewed submissions or volunteered their time in any other way.

Frédéric Amblard

Editor

Table of contents

9	Keynote Speakers
11	Marco Janssen
13	David Hales

15 Plenary Sessions

- 17 Simulation of solidarity in a resource sharing situation Pieter Bots, Olivier Barreteau, Géraldine Abrami
- 33 Reputation for innovationg social networks Rosaria Conte, Mario Paolucci, Jordi Sabater-Mir
- 51 The effect of social influence on market inequalities in the motion picture industry

Sebastiano A. Delre, Thijs L.J. Broekhuizen, Wander Jager

- 71 Primacy effect with symmetric features propagating in a population Emmanuel Dubois, Sylvie Huet, Guillaume Deffuant
- 83 Market dimensionality and the proliferation of small-scale firms *César Garcia-Diaz, Arjen van Witteloostuijn, Gabor Péli*
- 113 Growing *qawms*: a case-based declarative model of Afghan power structures *Armando Geller, Scott Moss*
- 125 Prior knowledge vs. constructed knowledge: what impact on learning? Widad Guechtouli
- 139 Historical simulation: a study of civil service examinations, family line, and cultural capital in China

Setsuya Kurahashi, Takao Terano

151 A multi-agent system to model the labor market: simulating a new job contract introduction

Zach Lewkovicz, Jean-Daniel Kant

- 163 Testing marshallian and walrasian instability with an agent based model *Marta Posada, Cesareo Hernandez, Adolfo Lopez-Paredes*
- 175 Modelling endogenous rule changes in an institutional context: the ADICO sequence

Alex Smajgl, Luis Izquierdo, Marco Huigen

193 Representif beliefs as associative networks to simulate the diffusion of innovations

Samuel Thiriot, Jean-Daniel Kant

205 Getting away from numbers: using qualitative observation for agent-based modelling

Lu Yang, Nigel Gilbert

217 Parallel sessions

219 Policy session

221 A model to explore multi-dimensional change in an unsustainable farming system

Georg Holtz

225 Modelling rules, norms, and institutional change using the grammar of institutions

Eva Ebenhöh

237 A two-layer participatory simulation to support a flexible participation of a consultative council

Vinicius Sebba Patto, Paul Guyot, Jean-Pierre Briot, Marta Irving

241 Using virtual players in GMABS methodology: a case study in natural resources management

Diana F. Adamatti, Jaime S. Sichman, Helder Coelho

 $253\,$ Using collective rewards and social interactions to control agricultural pollution: explorations with FEARLUS-W

Nicholas M. Gotts, J. Gary Polhill

263 Agent-based land markets: heterogeneous agents, land prices and urban land use change

Tatiana Filatova, Dawn C. Parker, Anne van der Veen

277 Modelling social and economic influences on the decision making of farmers in the Odra region

Friedrich Krebs, Michael Elbers, Andreas Ernst

295 Finance session

297 Agent-based computational finance: a practical application Arvid O. I. Hoffmann, Wander Jager

301 Market selection of competent venture capitalists David Mas

315 Analysis of random agents for improving market liquidity using artificial stock market

Shigeto Kobayashi, Takashi Hashimoto

319 Firms session

320 Transaction cost economics meets ABSS: a different perspective on asset specificity in the IT-outsourcing context *Bogdan Werth, Scott Moss*

333 Investment strategies in innovation competition – a simulation analysis of the pharmaceutical industry

Tino Schütte

335 Agent-based modelling of human organizations Alexei Sharpanskykh

347 Consumer's behaviour session

349 Recycling or product-life extension? An evolutionary modelling *Eric Brouillat*

367 Different Ways of Modelling Phone Adoption *Lynne Hamill*

379 Modeling Essential Micro Interactions for Analyzing Emergent Phenomena in Market

Kotaro Ohori, Shingo Takahashi.

391 Session on economy and cognition

393 Welfare stigma allowing for psychological and cultural effects. An Agent-Based simulation study

Dalit Contini, Matteo Richiardi

- 417 On Emergence of Money in Self-organizing Micro-Macro Network Model Masaaki Kunigami, Masato Kobayashi, Satoru Yamadera, Takao Terano
- 427 Modelling proximity effects on industrial district competitiveness Nunzia Carbonara, Ilaria Giannoccaro, Vito Albino

441 Session on opinion and cultural dynamics

443 Drifting to more extreme but balanced attitudes: Multidimensional attitudes and selective exposure

Diemo Urbig, Robin Malitz

455 Effects of Mass Media and Opinion Exchange on Extremist Group Formation

Steven Butler, Joanna Bryson

467 Information feedback and mass media effects in cultural dynamics

Juan Carlos Gonzalez Avella, Mario G. Cosenza, Konstantin Klemm, Victor

M. Eguiluz, Maxi San Miguel

483 Session on epistemological issues

485 Why do social geographers have problems in applying agent-based geosimulation?

Andreas Koch

- 489 The Challenge of Context Permeability in Social Simulation Luis Antunes, Joao Balsa, Paulo Urbano, Helder Coelho
- 501 Morphogenesis of epistemic networks: a case study *Camille Roth*

515 Cognitive agents and social behaviour session

- 516 A model of mental model formation in a social context *Umberto Gostoli*
- 529 Modelling crowd dynamics. Influence factors related to the probability of a riot

Nanda Wijermans, René Jorna, Wander Jager, Tony van Vliet

543 Does cognition (really and always) matter? The *vexata quaestio* of the microfoundations of agent-based models from a sociological viewpoint

Flaminion Squazzoni

557 Balancing internal and external cognitive connectivity in young enterprises to explore and exploit inter-organizational relationships

Michael Beier

561 Session on reputation and communication

563 Un modèle multi-agents pour évaluer le rôle des réseaux dialogiques sur la dynamique de l'innovation en agriculture

Marie Houdart, Muriel Bonin, François Bousquet, Patrick Rio

581 Modelling bilingualism in language competition: the effects of complex social structure

- Xavier Castello, Riitta Toivonen, Victor M. Eguiluz, Maxi San Miguel
- 585 Vulnerability of reputation management system due to tolerant evaluation *Hitoshi Yamamoto, Isamu Okada, Tochizumi Ohta*
- 597 Enforcing prosocial behaviour Gennaro Di Tosto, Francesca Giardini, Rosaria Conte

609 Session on spatial dynamics

- 611 Simulating pedestrian behaviour in subway stations with agents Arnaud Banos, Angèle Charpentier
- 623 Quantitative agent-based modeling of human interactions in space and time *Dirk Helbing, Anders Johansson*
- 639 Emergence in social networks: Modeling the intentional properties of multiagent systems

Jorge Louça, John Symons, David Rodrigues, André Morais

651 Session on organization

- 653 Group diversity dynamics and decision quality J. Richard Harrison, Orlando C. Richard
- 659 Agent-based organizational cybernetics for organizational learning *Yusuke Goto, Shingo Takahashi*
- 671 Agent-based simulation to analyse business office activities using reinforcement learning

Yukinao Kenjo, Takashi Yamada, Takao Terano

683 Session on methodological issues

- 685 Capturing heterogeneity in empirical agent-based models: a guideline *Alex Smajgl, Erin Bohensky, Iris Bohnet*
- 691 Brief note on the logic of replicating implementations before and after publishing a model

David Nuno

697 Agent based simulation framework for quantitative and qualitative social research: statistics and natural language generation

Samer Hassan, Juan Pavon, Millan Arroyo, Carlos Leon

709 Session on multi-modelling and ontologies

711 Evaluating a prototype self-description feature in an agent-based model of land use change

J. Gary Polhill, Nicholas M. Gotts

719 Benefiting from the other: proposal on incorporating agent based and system dynamics approaches

Gonenc Yücel, Catherine Chiong Meza

731 Linking CGE and microsimulation models: different approaches *Giulia Colombo*

755 Poster session

757 Governance based on reputation *Rosaria Conte, Mario Paolucci*

- 761 Modelling upstream-downstream problems using the IAD framework Eva Ebenhöh, Gert Becker
- 765 Modelling primate social ordre: ultimate causation of social evolution *Hagen Lehmann, Joanna J. Bryson*
- 767 Linking artificial models and reality: the unnecessary quest *Sébastien Liarte*
- 769 Traffic simulation with the TRASS framework *Ulf Lotzmann*
- 771 Associative memory approach to modelling stock market trading patterns *A. Makarenko, S. Levkov, V. Solia*
- 773 The good, the bad and the rational: attraction and cooperation *Elpida Tzafestas*
- 775 Combining cognitive plausibility with social realism *Kees Zoethout, Wander Jager*

777 List of authors

Modelling bilingualism in language competition: the effects of complex social structure

Xavier Castelló, Riitta Toivonen, Víctor M. Eguíluz, and Maxi San Miguel IFISC (CSIC-UIB) Universitat Illes Balears, E-07122 Palma de Mallorca, Spain

Abstract. In the general context of dynamics of social consensus, we study an agent based model for the competition between two socially equivalent languages, addressing the role of bilingualism and social structure. In a regular network, we study the formation of linguistic domains and their interaction across the boundaries. We analyze also the dynamics on a small world network and on a network with community structure. In all cases, a final scenario of dominance of one language and extinction of the other is obtained. In comparison with the regular network, smaller times for extinction are found in the small world network. In the network with communities instead, the average time for extinction is not representative of the dynamics and metastable states are observed at all time scales.

1 Introduction

Language competition belongs to the general class of processes that can be modelled by the interaction of heterogeneous agents as an example of collective phenomena in problems of social consensus [1]. In this respect, a specific feature of language dynamics is that agents can share two of the social options that are chosen by the agents in the consensus dynamics. In the present work, these are the bilingual agents, that is, agents that use both language A and B, who have been claimed to play a relevant role in the evolution of multilingual societies [2].

In this work we are interested in the emergent phenomena appearing as a result of a self-organized dynamics in the case of two equally prestigious competing languages. With the aim of elucidating possible mechanisms that could stabilize the coexistence of these languages, we wish to discuss the role of bilingual individuals and social structure in the process of language competition. To this end, and along the lines of the original proposal by Minett and Wang [2], we study an agent based model that incorporates bilingual agents on different networks: a regular lattice, a small world network, and a social type network with community structure [3]. We compare the results obtained with the agent-based version [4] of Abrams-Strogatz two-state model [5], where bilingualism was not taken into account.

2 The Bilinguals Model

We consider a model of two socially equivalent (i.e. equally prestigious) competing languages in which an agent i sits in a node within a network of N

individuals and has k_i neighbours. It can be in three possible states: A, agent using ¹ language A; B, agent using language B; and AB, bilingual agent using both languages, A and B.

The state of an agent evolves according to the following rules: at each iteration we first choose one agent i at random, and, then, we compute the local densities of language users of each linguistic community in the neighbourhood of agent i: σ_i^l (l=A,B,AB; i=1,N; $\sigma_i^A + \sigma_i^B + \sigma_i^{AB} = 1$). The agent i changes its state of language use according to the following transition probabilities ²:

$$p_{i,A\to AB} = \frac{1}{2}\sigma_i^B , \qquad p_{i,B\to AB} = \frac{1}{2}\sigma_i^A$$
 (1)

$$p_{i,A\to AB} = \frac{1}{2}\sigma_i^B$$
, $p_{i,B\to AB} = \frac{1}{2}\sigma_i^A$ (1)
 $p_{i,AB\to B} = \frac{1}{2}(1-\sigma_i^A)$, $p_{i,AB\to A} = \frac{1}{2}(1-\sigma_i^B)$.

Equation (1) gives the probabilities for an agent to move away from a monolingual community to the bilingual community AB. They are proportional to the density of monolingual speakers of the other language in its neighbourhood. On the other hand, equation (2) gives the probabilities for an agent to move from the bilingual community towards one of the monolingual communities. Such probabilities are proportional to the density of speakers of the adopting language including bilinguals $(1 - \sigma_i^l = \sigma_i^j + \sigma_i^{AB}, l, j = A, B; l \neq j)$. It is important to note that a change from being monolingual A to monolingual B or vice versa always implies an intermediate step through the bilingual community. The transition probabilities (1) and (2) are fully symmetric under the exchange of A and B, which is consistent with the fact that both languages are socially equivalent in terms of prestige.

We recover the agent-based version of Abrams-Strogatz two-state model when bilinguals are not present [4]. In this model, an agent essentially imitates language use of a randomly chosen neighbour.

For a quantitative description of the emergence and dynamics of linguistic spatial domains we use the ensemble average interface density $\langle \rho \rangle$ as an order parameter. This is defined as the density of links joining nodes in the network which are in different states [1]. The ensemble average, indicated as $\langle \cdot \rangle$, denotes average over realizations of the stochastic dynamics starting from different random distributions of initial conditions. During the time evolution, the decrease of ρ from its initial value describes the ordering dynamics, where linguistic spatial domains, in which agents are in the same state, grow in time. The minimum value $\rho = 0$ corresponds to a stationary configuration in which all the agents belong to the same linguistic community.

Results 3

a) Regular and small world networks

¹ Note that we always refer to language use rather than competence.

² Non-equivalent languages were considered in the original version of the model [2]. The prefactor 1/2 corresponds to the special case of equivalence between A and B.

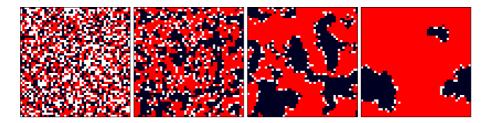


Fig. 1. Random initial conditions: snapshots of a typical simulation of the dynamics in a regular lattice of 2500 individuals. t=0, 2, 20, 200 from left to right. Red: monolinguals A, black: monolinguals B, white: bilinguals.

The bilinguals model has been extensively studied in two-dimensional lattices, and small world networks [6]. In two-dimensional lattices, and starting from a randomly distributed state of the agents, spatial domains of each monolingual community are formed and grow in size (Fig 3). This is known in the physics literature as coarsening. Meanwhile, domains of bilingual agents are never formed. Instead, bilingual agents place themselves in a narrow band between monolingual domains (Fig 3). Finally a finite size fluctuation drives the system to an absorbing state, where all the agents become monolingual, while the other monolingual community together with the bilingual agents face extinction. Average interface density $\langle \rho \rangle$ decays as a power law $\langle \rho \rangle \sim t^{-\gamma}$, $\gamma \simeq 0.45$ [6]. This indicates that the growth law found for the bilinguals model is compatible with the well known exponent 0.5 associated with domain growth driven by mean curvature and surface tension reduction observed in SFKI (spin flip kinetic Ising model) [7]. The characteristic time to reach an absorbing state τ scales with system size as $\tau \sim N^{1.8}$. A very different behaviour is found for the agent based Abrams-Strogatz model, where bilingual agents are not present: coarsening is slower $(\langle \rho \rangle \sim \ln t)$ and driven by interfacial noise.

In Watts-Strogatz small world networks $\tau \sim \ln N$ [6]. While for the agent based Abrams-Strogatz model the long range connections inhibit coarsening by producing long-lived metastable states, in the bilinguals model adding long range connections to the two-dimensional lattice slows down coarsening, but domains keep growing in size. In addition, they speed up the decay to an absorbing state due to finite size fluctuations [6].

b) Social type network with community structure

A combination of random attachment with search for new contacts in the neighbourhood has proved fruitful in generating cohesive structures (algorithm in [3]). We choose this model, which produces well-known features of social networks, such as assortativity, broad degree distributions, and community structure.

The most important result regarding this topology, is the behaviour of the characteristic time to reach an absorbing state. To this end, we analyze the fraction f(t) of runs still alive at any time t, i.e. the fraction of runs which have not

reached the absorbing state. We average over different realizations of the network, and several runs in each. For the agent based Abrams-Strogatz model, the fraction of alive runs decreases exponentially. Results are more interesting for the bilinguals model: f(t) appears to have power law behaviour $f(t) \sim t^{-\alpha}$, $\alpha \approx 1.3$. Since the exponent $\alpha < 2$, the average decay time for the bilinguals model does not give a characteristic time scale, but alive realizations which have not reached the absorbing state are found at any time scale. Analyzing these simulations, we observe configurations of language domains in which one of the monolingual communities has nearly taken over the whole system, while the domain of the minority language eventually only resides in small communities which are loosely connected to the rest of the network. Bilingual agents remain at the interfaces between domains. These facts indicate correlation between community structure and linguistic domains. As the bilinguals model is effectively a majority rule (SFKI), these configurations lead to metastable states.

4 Conclusion

We have analyzed the bilinguals model (in comparison to the agent-based version of Abrams-Strogatz model) in different topologies. Although the final state of the system is always an homogeneous state where one of the languages faces extinction, the transient towards this final state depends crucially on the network structure. Within the limitations and assumptions of the model, the study of the dynamics in the social type network with communities shows that there exist metastable states at all time scales; indicating that in presence of bilingual individuals, minority languages might survive for very long periods when the social network displays community structure.

References

- San Miguel, M., Eguíluz, V., Toral, R., Klemm, K.: Binary and multivariate stochastic models of consensus formation. Computer in Science and Engineering 7 (2005) 67–73
- 2. Wang, W.S.Y., Minett, J.W.: The invasion of language: emergence, change and death. Trends in Ecology and Evolution **20** (2005) 263–269
- Toivonen, R., Onnela, J., Saramäki, J., Hyvönen, J., Kertész, J., Kaski, K. Physica A 371(2) (2006)
- Stauffer, D., Castello, X., Eguiluz, V.M., San Miguel, M.: Microscopic abramsstrogatz model of language competition. Physica A 374 (2007) 835–842
- 5. Abrams, D.M., Strogatz, S.H.: Modelling the dynamics of language death. Nature ${f 424}$ (2003) 900
- Castelló, X., Eguíluz, V.M., San Miguel, M.: Ordering dynamics with two nonexcluding options: Bilingualism in language competition. New Journal of Physics 8 (2006) 308–322
- 7. Gunton, J.D., San Miguel, M., Sahni, P.: The dynamics of first order phase transitions. In: Phase Transitions and Critical Phenomena. Volume 8. Academic Press, London (1983) 269–446